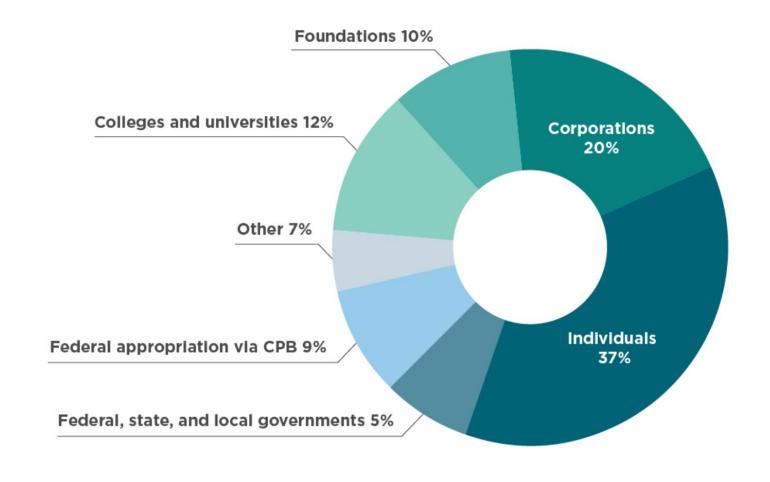


### CORPORATION FOR PUBLIC BROADCASTING (CBP)









Data Source: "Public Broadcasting Revenue Fiscal Year 2015, CPB" CPB

# The Fight for the Future of NPR

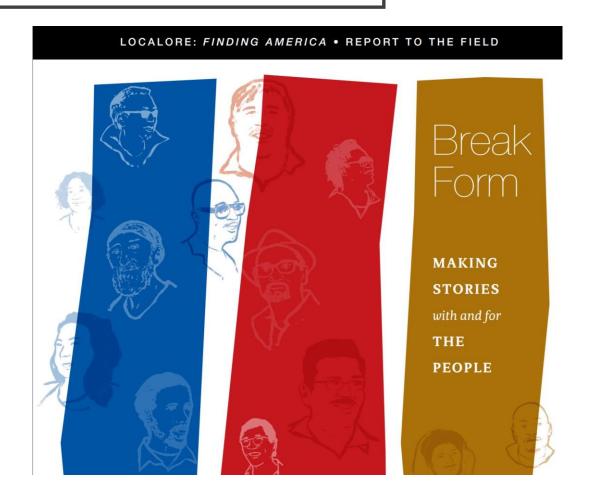
A slow-moving bureaucracy. An antiquated business model. A horde of upstart competitors. Can National Public Radio survive?

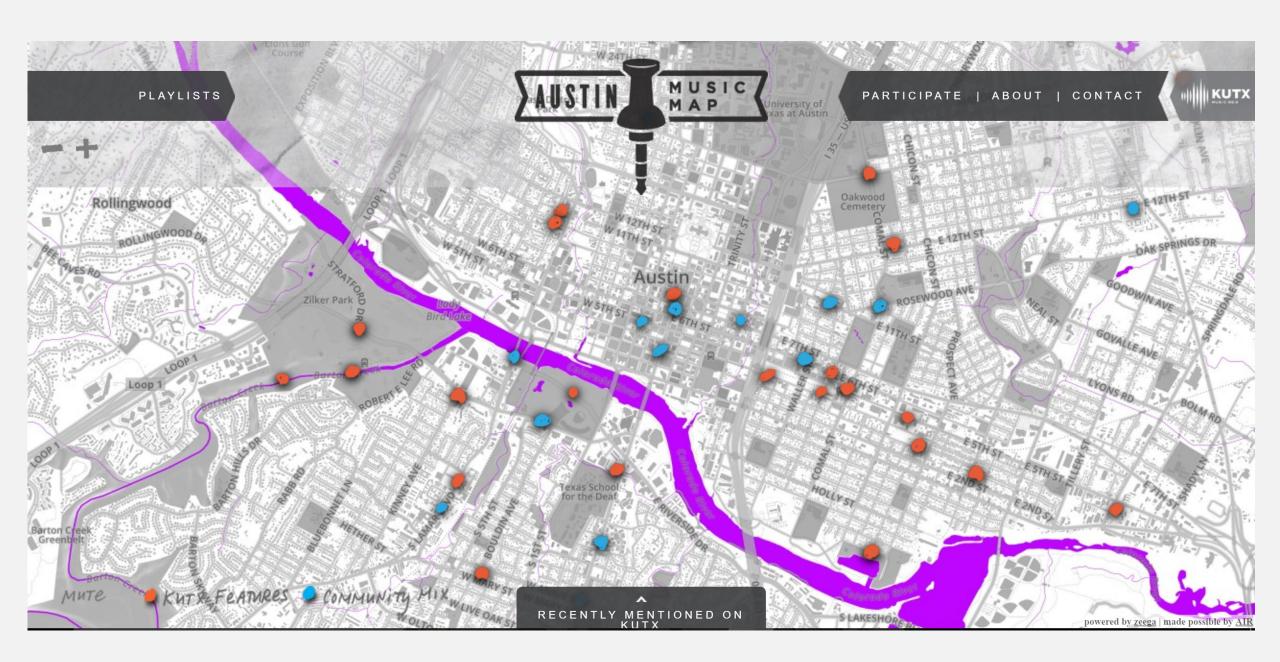


By Leon Neyfakh

#### INTO THE STREETS

## What's Outside? **PUBLIC MEDIA 2014**









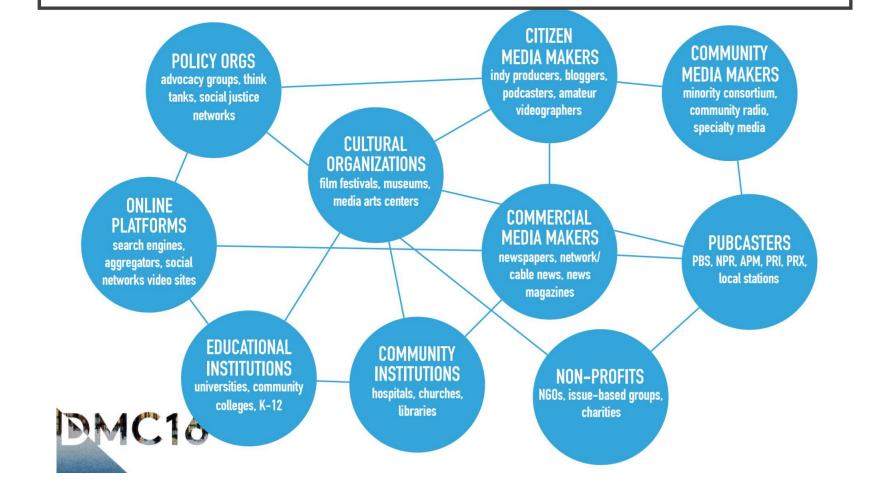
#### SEIZING OPPORTUNITY







#### **PARTNERING**



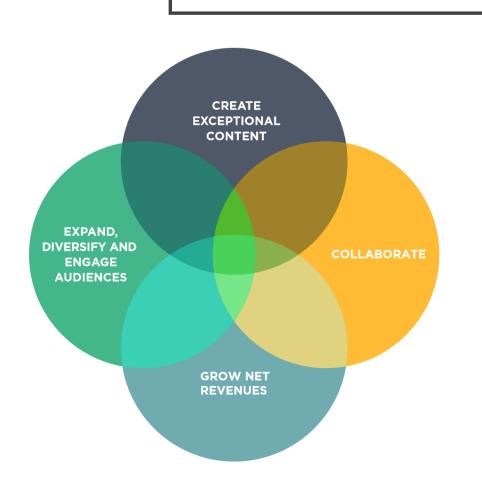


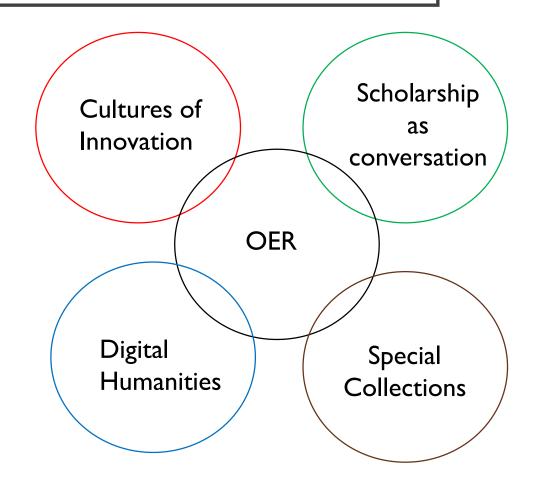


## WGBH's Boston Public Library Studio

WGBH's new studio at the Boston
Public Library feature weekly tapings
of Boston Public Radio, public events
and filming of specials such as Hear
at the Library and Listen Up! with
Craig and Edgar. Take a look below at
our calendar of events.

#### **OVERLAP?**





#### **WORKS CITED**

AIR (2014). What's Outside? Public Media 2014. Retrieved from <a href="https://airmedia.org/whats-outside-public-media-2014/">https://airmedia.org/whats-outside-public-media-2014/</a>

AIR (2017). Break form: Making stories with and for the people. Retrieved from <a href="https://www.americanpressinstitute.org/publications/reports/break-form/">https://www.americanpressinstitute.org/publications/reports/break-form/</a>

Austin Music Map (n.d.). Retrieved from <a href="http://austinmusicmap.com">http://austinmusicmap.com</a>

Chadhuri, T. (2016). Partnering with third-party organizations around community engagement. Retrieved from <a href="https://drive.google.com/file/d/086UjHl\_XHUPuc05XaG5ELVhULTA/view">https://drive.google.com/file/d/086UjHl\_XHUPuc05XaG5ELVhULTA/view</a>

Conner, E. (April 19, 2017). Wyoming public media to team with Buffalo Bill Center on reporting position. Retrieved from <a href="http://trib.com/news/local/casper/wyoming-public-media-to-team-with-buffalo-bill-center-on/article\_lcd15974-a309-52b0-82fd-61993ef9a40b.html">http://trib.com/news/local/casper/wyoming-public-media-to-team-with-buffalo-bill-center-on/article\_lcd15974-a309-52b0-82fd-61993ef9a40b.html</a>

Kramer, M. (2015). Putting the public into public media membership. Retrieved from http://www.niemanlab.org/2015/07/putting-the-public-into-public-media-membership/

Mixer. (n.d.). Retrieved from <a href="https://pixabay.com/en/radio-fader-broadcast-mixer-audio-1989628/">https://pixabay.com/en/radio-fader-broadcast-mixer-audio-1989628/</a>

National Archives. (n.d.). Lyndon Baines Johnson. Retrieved from <a href="https://catalog.archives.gov/id/518140">https://catalog.archives.gov/id/518140</a>

#### **WORKS CITED**

Neyfakh, L. (April 10, 2016). The fight for the future of NPR. Retrieved from <a href="http://www.slate.com/articles/news\_and\_politics/cover\_story/2016/04/the\_fight\_for\_the\_future\_of\_npr\_can\_public\_radio\_survive\_the\_podcast\_revolution.html">http://www.slate.com/articles/news\_and\_politics/cover\_story/2016/04/the\_fight\_for\_the\_future\_of\_npr\_can\_public\_radio\_survive\_the\_podcast\_revolution.html</a>

NPR. (n.d.) Retrieved from <a href="http://www.npr.org/about-npr/187112139/logos">http://www.npr.org/about-npr/187112139/logos</a>

NPR. (n.d.). Public radio station finances. Retrieved from <a href="http://www.npr.org/about-npr/178660742/public-radio-finances">http://www.npr.org/about-npr/178660742/public-radio-finances</a>

NPR. (n.d.). NPR:A strategic plan. Retrieved from <a href="http://www.npr.org/about/strategic\_plan/2014\_StrategicPlan.PDF">http://www.npr.org/about/strategic\_plan/2014\_StrategicPlan.PDF</a>

PBS. (n.d.). Retrieved from <a href="http://www.pbs.org/about/about-pbs/stations/">http://www.pbs.org/about/about-pbs/stations/</a>

PBS (n.d.). Reverse auction details. Retrieved from http://www.cpb.org/spectrum/

Recording Studio]. (n.d.). Retrieved from <a href="https://pixabay.com/en/microphone-i-am-a-student-radio-1562354/">https://pixabay.com/en/microphone-i-am-a-student-radio-1562354/</a>

WGBH. (n.d.). WGBH's Boston Public Library studio. Retrieved from <a href="http://www.wgbh.org/support/BPLStudiocalendar.cf">http://www.wgbh.org/support/BPLStudiocalendar.cf</a>